**Template for a Management Follow-up Response Matrix**

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| **Evaluation title/year:** *(Insert title of evaluation)*Internal independent mid-term evaluation of IOM’s Global Migration Data Portal 2019**Person or entity responsible for completing the management follow-up response matrix:**Carla Rojas Paz, Migration Data Editor at IOM’s Global Migration Data Analysis Centre |
| **Evaluation recommendation 1:** Develop a basic theory of change related to user interaction with and use of the Portal, as well as related to capacity building, which may be used to inform changes to the Portal or to plan for and monitor better targeting of users |
| Recommendation to: Project management | Priority level (1 to 3): *1* |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key action | Time frame or deadline | Responsible individual or unit(s) | Implementation monitoring |
| Comments or action taken | Status |
| 1.1.In the next proposal, following the M&E officers’ guidance and the handbook's matrix guidance on TOC | 31/03/2020 | Carla Rojas Paz | With the new MIRAC, German and Swiss proposals, implemented new TOC. | Completed |
| **Evaluation recommendation 2:** Plan additional monitoring and feedback mechanisms, especially for the key target groups (government, NSOs, government non-NSO, and media/journalists). |
| Recommendation to:Project management  | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 2.1.Implement evaluation form, including after webinars. Have a short survey on Portal again.2.2Implement online survey on portal to determine key target groups | 28/5/2021 | Project team | Implemented sending feedback forms after webinarsIssued | OngoingOngoing |
| **Evaluation recommendation 3:** Improve targeting of users, to the extent possible with available funds and resources. |
| Recommendation to: Project management and team | Priority level (1 to 3): 1 |
| Management response (Accept/Partially Accept/Reject)Partially acceptWhile we want to improve the targeting of users, more robust analytic accounts are paid so we would need the budget for that. |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 3.1.Analyze better and more regularly the existing analytics available3.2Organize in-person events to reach target audience of policymakers and webinars for journalists | 28/02/2021 | Baris Yalcinkaya/Bethany DonithornProject team | Baris has started to provide more analyticsIn-person meetings on hold due to global pandemic; webinars for journalists planned | InitiatedInitiated |
| **Evaluation recommendation 4:** Consider ways to reach non-users, especially from key target groups and in non-European countries, in order to consult on needs and receive feedback on the Portal, to the extent possible with available funds and resources. |
| Recommendation to: Project management and team | Priority level (1 to 3):1 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 4.1.Release more regional pages, conduct launches and implement and analyse feedback forms | 06/01/2021 | GMDP team | Released new regional pages (North and East Africa, SADC and South America). Will release others (Oceania, Central America, Caribbean and North America, Western and Middle Africa). After launch webinars, we will request participants for feedback.In-person launch events on hold due to pandemic | Initiated |
| **Evaluation recommendation 5:** Refine as needed the theory of change based on monitoring data. |
| Recommendation to: Project management | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 5.1.Incorporate findings from monitoring activities into new proposals | 28/02/2021 | Carla Rojas Paz or others drafting Portal proposals | In the MIRAC, Swiss and BMI proposals, the TOC was modified | Ongoing |
| **Evaluation recommendation 6:** Add links to national data sources, to the extent possible with available funds and resources. |
| Recommendation to: Project team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 6.1.Add comparative dashboard, which would include national data sources | 06/01/2021 | Asha Manoharan | Web development in progress | Initiated |
| **Evaluation recommendation 7:** Add explanations in each section of the Portal of what was included in the last update and projections for future updates. |
| Recommendation to:Project team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Partially acceptWhile we can provide information on when content was last updated, providing detailed information on each section would require too many resources and would not be user-friendly. In addition, projecting future updates is difficult given that some content updates are reliant on when providers update data, release reports. |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 7.1.Make date of update more prominent7.2 Updates provided in monthly portal alert | 28/02/2021 | Asha ManoharanCarla Rojas Paz, Esther Haarmann | added latest data upload to map indicators' title; moved latest update date to the top of thematic pagesUpdates on each section of the portal are highlighted | Completed |
| **Evaluation recommendation 8:** Continue adding Regional Pages for remaining regions. |
| Recommendation to: Project management and team | Priority level (1 to 3):1 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 8.1.Added pages on East and North Africa, SADC and South America. Central America, the Caribbean, North America, Oceania, Asia, West and Middle Africa to follow/being drafted. | 06/01/2021 | GMDP team | So far, we have released four new regional pages (East and North Africa, SADC and South America). | Ongoing |
| **Evaluation recommendation 9:** Include a more prominent explanation of the Portal scope and contents. |
| Recommendation to: Project management and team | Priority level (1 to 3): 3 |
| Management response (Accept/Partially Accept/Reject)Partially acceptThe FAQs is the page in which we describe this and it's at the top of the landing page. |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 9.1.In the revamped landing page of the portal, we will explain key sections better | 28/02/2021 | GMDP team | With web developers | Initiated |
| **Evaluation recommendation 10:** Add explanation in the Portal, for instance in the About page, of why categories for indicators were selected and what each contains. |
| Recommendation to: Project team | Priority level (1 to 3): 3 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 10.1.Include explanation of indicators on about FAQs | 28/02/2021 | Asha Manoharan / Baris Yalcinkaya/Bethany Donithorn |  | Initiated |
| **Evaluation recommendation 11:** Give more prominent visibility and linking to IOM data, for example by making the link to more apparent and identifiable on the page to users. |
| Recommendation to: Project management and team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Partially acceptWe already include a dedicated page on the Portal to IOM data. We also include a link on the Portal map and are featuring it more prominently on the new landing page in early 2021. |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 11.1.Add IOM page to related content on certain Portal webpage | 28/02/2021 | Asha Manoharan / Baris Yalcinkaya/Bethany Donithorn/Carla Rojas Paz | Web development ongoing | Initiated |
| **Evaluation recommendation 12:** Explore the timed provision of more frequently updated or new content, such as the regional pages, thematic pages, updates on GCM and SDGs, and blog and video posts. |
| Recommendation to: Project management and team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Partially acceptThis is possible only to some extent. For example, sometimes for data updates, we have to rely on the timing of data providers to release new data which is not always predictable |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 12.1.Create a schedule of possible data release and coordinate update of thematic pages | 28/02/2021 | Asha Manoharan | Asha schedules upcoming updates on the team's Planner on a quarterly basis | Completed |
| **Evaluation recommendation 13:** Consider ways to integrate content and/or links to information on current migration issues and events.  |
| Recommendation to: Project management and team | Priority level (1 to 3): 1 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 13.1.Add content (blogs, resources, section on TPs, regional pages, etc.) related to COVID-19 and migration.13.2Explore working with company Content engine to produce more recent blogs and videos | ongoing | GMDP team | Added COVID-19 TP, blogs on UN resources, and resources from IOM and others on COVID-19.Ongoing | Initiated |
| **Evaluation recommendation 14:** Expand on SDG and GCM section by including more updated information. |
| Recommendation to: Project management and team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 14.1.As new indicators and data sources become available, they will be added the SDGs section | (ongoing) | Baris Yalcinkaya/Bethany Donithorn | Added information data sources on SGD target 10.7 | Initiated |
| **Evaluation recommendation 15:** Explore the feasibility in future to enable the extraction of data in different formats. |
| Recommendation to: Project management and team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Partially acceptGiven that most of the data visualized on the map are not ours, we cannot enable functions to extract data in forms others than PDF. |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 15.1.Discuss with team and external web developers whether there are possibilities to extract data in other formats, including from the new dashboard. If so, implement change. | 01/06/2021 | Asha Manoharan / Baris Yalcinkaya/Bethany Donithorn and GMDP team | Initiated talks with Goldland | Initiated |
| **Evaluation recommendation 16:**Explore options for providing more in-depth and/or comprehensive country profiles, such as expanding the content related to national data sources; linking to content elsewhere in the site; or providing or linking to more national-level data  |
| Recommendation to: Project management and team | Priority level (1 to 3): 2 |
| Management response (Accept/Partially Accept/Reject)Accept |
| Key actions | Time frame or deadline | Responsible unit(s) | Implementation monitoring |
| Comments or action taken | Status  |
| 16.1.Coordinate with Goldland for designing, testing and launching dashboard | 01/06/2021 | Asha Manoharan | Web development in progress | Initiated |