



EVALUATION BRIEF

[JUNE 2021]

[EXPOST EVALUATION OF THE PROJECT “ZAMBIA MIGRATION PROFILE: SUPPORTING EVIDENCE-BASED MIGRATION-RELATED POLICY MAKING AND PLANNING IN ZAMBIA - PHASE II”]

This evaluation brief presents a summary of the key findings, conclusions, and recommendations, as identified by the evaluator for use by key stakeholders, including internally by IOM staff and externally by project partners. More details can be found in the full evaluation report.

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| Evaluation type: | Internal independent Ex-Post-evaluation |
| Evaluator: | Rogers MUTIE, Regional M&E Officer, IOM Regional Office in Pretoria |
| Field visit dates: | 12-16 April 2021 |
| Final report date: | 30 May 2021 |
| Commissioned by: | [IOM Mission in Zambia] |
| Managed by: | [Nomagugu NCUBE] |

Evaluation purpose: [The evaluation served a dual purpose: accountability and, learning. The main objective was therefore “to assess the extent of project’s performance and delivery and generate learning that can be applied to future similar projects.”]

Evaluation criteria: [Relevance, coherence, effectiveness, efficiency, impact, and sustainability.]

Evaluation methodology: [Document review, semi-structured Key Informant interviews, and direct observations]

Project information:

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| Geographical coverage: | [Zambia] |
| Project type: | [Technical Assistance] |
| Project code: | [PR.0216] |
| Gender marker: | [Not marked at the time] |
| Project period: | [01-12-2017 - 30-11-2019] |
| Donor: | [IOM Development Fund] |
| Budget: | [USD 110,000] |

PROJECT SUMMARY

The Government of the Republic of Zambia (GRZ) requested the assistance of the International Organization for Migration (IOM) to strengthen its capacity to collect, analyze and utilize migration data, and ultimately to prepare a Migration Profile. Subsequently IOM Zambia with funding from the IOM Development Fund, provided support to GRZ to have access to and utilize an increased level of reliable data on migration.

In phase I of the Migration Profile Project, a migration data assessment was conducted in 2017 which highlighted data ability, data gaps and recommendations. This was a preparatory phase feeding into a Phase II which was the focus of this ex-post evaluation. The overall objective of Phase II was to promote evidence-based policy making in Zambia and support the mainstreaming of migration data into migration and related policymaking and planning processes through the development of a National Migration Profile.

In Phase II, the project also supported the Zambia Statistics Agency (ZamStats) the Ministry of Home Affairs (in particular, the Department of Immigration) with ICT equipment to strengthen capacity to collect, analyze and utilize migration related data. In order to become

a truly effective policymaking and planning tool, as well as to ensure sustainability, the Migration Profile development process was a government owned and driven process. An inter-ministerial Technical Working Group was formed and was jointly chaired by the Ministry of Home Affairs (Immigration Department) and the Zambia Statistics Agency (ZamStats), but also included Ministry of Labour and Social Security, Ministry of Foreign Affairs, Ministry of National Planning, Ministry of health and Ministry of Gender (among others).

From the TWG members a core team was established to do the actual compilation of the profile supported by an IOM recruited local consultant. IOM Zambia provided training on Migration Profiles before commencement of the exercise in order to build capacity and harmonize the understanding of concepts and the process amongst the TWG members. Ultimately, a full migration profile was developed leading to its launch in October 2019.

KEY FINDINGS & CONCLUSIONS

Relevance: The project “Excellent” on relevance because, the evaluation did establish a nearly unanimous agreement amongst interviewed stakeholders that migration data was a gap that needed to be filled. Asked whether they felt that a migration profile was a priority at the time, 100% of interviewed stakeholders indicated their agreement.

Coherence: The evaluation finds an “Excellent” level of complementarity between the Migration Profile process and these initiatives. Specifically, the Migration Profile utilizes already generated stock and flow data from different government departments, rather than generating new primary data. The collation of already existing data not only helped identify strengths, weaknesses and gaps in migration data management regime in the country, but also promotes data harmonization and coherence across sectors. In terms of alignment to various frameworks, the evaluation finds linkage with 34 frameworks/instruments at national, regional/continental and global level.

Effectiveness: The project delivered most of what it was expected to deliver, on the overall **excellently**, but, with some nuances in achievement in different areas: higher achievement at activity and output levels and moderate contribution at outcome and overall objective.

Efficiency: The project scores **excellently** in project management/coordination efficiency; project delivery efficiency; budget management efficiency. Of note is that despite some delays, the project was finalized on time and with acceptable overall budget consumption. The approach used to develop the profile entrenched a true of pride and ownership as can be said to have been effective.

Impact: The migration profile heightened the understanding and appreciation of the value of migration data; Enhanced inter-ministerial coordination and cooperation and networking in a whole-of-government fashion and influenced policy/legislation reform and development. There is however greater potential ahead for real impact hence a lower rating : “Very Good”.

Sustainability: Performance on this criteria is also lower, (Very Good) because there is modest utility of the profile so far, TWG hasn't met for purposes of data. There is agreement among evaluation participants that dissemination of the profile has been limited hence the limited

utility. Foremost success has been in its use to develop the national migration policy.

Crosscutting Themes

There is intentional inclusion of gender and human rights in the project design and reporting, with gender more visible in the latter than human rights is. The Migration Profile has a visible gender and human rights analysis and it is clear that these were deliberated upon. TWG had nearly 50/50 male/female representation. Rating is “Excellent”

Lessons Learnt and Best Practices

- ⇒ Having the government take a very proactive role entrenched a strong sense of ownership and is empowering. Future updating may be easier as they did it practically-rather than by a consultant.
- ⇒ Appointments to TWG was done from the highest political level (office of the president's head of Cabinet. This gave TWG a strong official mandate and enhanced commitment of the members.
- ⇒ Use of local expertise can increase buy in and utility of Profiles. Almost immediately and Migration Policy was developed as officials saw the need while in the MP development process. It was their document and were pleased to use it.
- ⇒ The process can take longer than if a consultant ws do-

KEY RECOMMENDATIONS

Two main recommendations :

1. Dissemination to increase utility of the Profile

- a. Follow up to ensure the Profile is posted on key websites and ramp up its online presence
- b. Official dissemination/distribution to ministry headquarters
- c. Consider presentations at universities and related institutions
- d. In future, reconsider the branding to reflect more Zambian colours and identity

2. Continued structured engagement, dialogue and action on migration data

- a. Reach out to TWG through the Co-chairs and motivate post profile continuity
- b. Resource mobilization for improving migration statistics.